LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**B.Com.** DEGREE EXAMINATION – **CORPORATE SEC.**

FIFTH SEMESTER – NOVEMBER 2010

**BC 5400 - PERSONNEL MANAGEMENT**

Date : 11-11-10 Dept. No. Max. : 100 Marks

Time : 9:00 - 12:00

**Part-A**

Explain the following terms not exceeding Five lines. 10X2=20

1. Ergonomics

2 .Campus Recruitment

3. Outsourcing

4. Halo effect

5. Job design

6.False positive error in training programme.

7.Vestibule training

8.Computer assisted instruction

9.Forced distribution method

10. Assessment centre

**Part –B**

Answer any Five questions 5X8=40

11.Explain the Maslow theory of motivation.

12.Define HRM and explain its objectives.

13.Explain the barriers to Human Resources Planning.

14.Bring out the factors which are affecting Job Design.

15.Explain the internal source of recruitment.

16.What are the importance of selection?

17.Explain the importance of effective training.

18.Explain various types of interview.

**Part- c**

Answer any Two questions 2X20=40

19. Define HRP. Bring out the factors influencing such a plan.

20. List out and explain the process of selection.

21.Bring out and explain the methods of performance appraisal.

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